



The School of Ministry at Woodmen Valley Chapel provides participants with a practical experience of vocational ministry through two programs: a 10-week summer internship and a 9-month residency. The internship helps interns discern a potential call to ministry, while the residency focuses on gaining clarity and specialized development in a specific ministry area.

Both residents and interns become part of a ministry team and therefore will be held to Woodmen's high expectations of working with excellence, serving others and loving well. As valued team members, both roles also receive intentional, caring support and guidance as they engage with coaches and mentors, participate in weekly leadership classes, offer and receive direct feedback and dedicate time to investing in and deepening their relationship with God through the program!

COMPETITIVE CANDIDATE QUALITIES:

- A maturing relationship with Christ
- Previous experience volunteering/working or strong desire to work in a ministry area
- Strong work ethic, hunger for growth, humility, and a positive attitude

COMMUNICATION STRATEGY JOB DESCRIPTION

JOB FUNCTION

1. Champion digital platforms to tell stories, promote events and celebrate the way God is moving through the Woodmen community
2. Write and publish copy for Woodmen's app, website and social media, maximizing the potential of digital tools as key drivers in the church's overall communications strategy
3. Advocate Woodmen's brand voice, driving consistent, positive engagement across all platforms
4. Create clear, memorable, quick-hitting copy that appeals to diverse audiences
5. Find compelling God-stories and develop them into content that inspires and informs
6. Create and curate content for social media accounts, scheduling posts and maximizing ad opportunities
7. Leverage Woodmen's Content Management System (Currently Rock RMS) to drive web and app content
8. Enhance the church's SEO, evaluating data and implementing strategies for increased reach and impact
9. Other duties as assigned

LEADERSHIP DEVELOPMENT

Fundamental building blocks for finding and sharing creative, compelling God-stories in ministry

LEADERSHIP OPPORTUNITIES

Leading creative projects through to completion and developing creative voice

COLLABORATION

Cross-departmental service and support, team meetings and brainstorming sessions, and church-wide copy development

MAKING MINISTRY RUN

Cohesive branding throughout the Woodmen website, app, and social media that meet ministry needs for each week